**CUC Majors for Undergraduate Programs 2021**

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| **Undergraduate** |
| **School** | **Major** | **Category** |
| **School of Journalism and Communication** | **Journalism** | **General** |
| **Network and New Media（Media Creativity）** | **General** |
| **Communication** | **General** |

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| **School of Broadcasting and Anchoring** | **The Art of Announcing and Anchoring** | **Art** |

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| **School of Theater, Film and Television** | **Broadcasting and Television Playwrightdirecting（Art Directing）** | **Art** |
| **Theatre Film and TV Literature** | **Art** |
| **Theatre,Film and Television Directing** | **Art** |
| **Performing Art** | **Art** |
| **Photography** | **Art** |
| **Cinematography & Production** | **Art** |
| **Environment Design （Shadow Space Art）** | **Art** |
| **Theatre,Film and Television Art Design** | **Art** |

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| **School of Animation and Digital Arts** | **Animation** | **Art** |
| **Animation (Art of Game Design)** | **Art** |
| **Digital Media Art (Digital Image and Network Video)** | **Art** |
| **Digital Media Art (Network and Smart Media Design)** | **Art** |
| **Art and Science & Technology (Digital Entertainment)** | **Art** |
| **Digital Media Technology(Game Design Technique)** | **General** |

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| **School of Music and Recording Arts** | **Musicology（Music Communication）** | **Art** |
| **Musicology（Music Editing）** | **Art** |
| **Composition and Theory of Composition (Electronic -Acoustic Music Production)** | **Art** |
| **Music Performing (Vocal Performing)** | **Art** |
| **Recording Art(Acoustics)** | **Art** |
| **Recording Art(Recording)** | **Art** |

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| **School of Advertising** | **Visual Communication Design(Advertising Design)** | **Art** |
| **Advertising** | **General** |
| **Advertising (Digital Marketing)** | **General** |
| **Public Relations** | **General** |
| **Network and New Media (Smart Media Convergence)**  | **General** |

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| **School of Cultural Industries Management** | **Cultural Industries Management** | **General** |
| **Jurisprudence** | **General** |

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| **School of Economics and Management** | **Business Administration Category： Business Administration （Investment & Marketing）** | **General** |
| **Business Administration Category： Business Administration（Digital Content Production Management）** | **General** |
| **Business Administration Category：Marketing （Branding Management）** | **General** |
| **Economics Category：Digital Economy** | **General** |
| **Economics Category： Economics （Media Economy）** | **General** |

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| **School of Humanities** | **Teaching Chinese to Speakers of Other Languages** | **General** |
| **Chinese** | **General** |
| **Chinese Language and Literature** | **General** |

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| **School of International Studies** | **English Language and Literature** | **General** |
| **Translation** | **General** |

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| **School of Information and Communication Engineering** | **Telecommunication Engineering** | **General** |
| **Telecommunication Engineering (Wireless Multimedia Broadcasting Technology）** | **General** |
| **Radio and Television Engineering** | **General** |
| **Electronic Information Engineering** | **General** |
| **Automation (Performing Projects and Stage Technique)** | **General** |
| **Digital Media Technology** | **General** |

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| **School of Computer and Cyber Sciences** | **Computer Science & Techology** | **General** |

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| **School of Government and Public Affairs** | **Administrative Management(National Governance and Political Communication)** | **General** |
| **Administrative Management (Public Affairs and Communication Governance)** | **General** |